



Expand Your Consulting Business  
Linkflo Consulting Partners Program  
**Business at the Speed of Opportunity**

# Linkflo Consulting Partners Program

Linkflo facilitates cross-functional collaboration and enables Sales, Marketing & Customer Support teams to respond quickly and knowledgeably to Customers as well as Prospects. Our Cloud based CRM / Business Transformation Solutions enable our customers to solve everyday business problems without worrying about infrastructure.

Our Consulting Partners Program is designed to help experienced professionals establish or grow their Consulting Practice in the areas of Sales , Marketing, Customer Relationship Management, Business Intelligence Solutions etc.

Partnerships are an integral component of our value delivery system to our customers, and we are fully committed to the success of our Partners.

The program has been designed to meet your needs and to ensure mutual success by delivering superior value to our customers.

We provide a range of Partnership options to match your capabilities and business objectives. Once you become Linkflo Consulting Partner, we shall provide you access to our Partner Portal which will enable you to submit leads, view the latest status of your referrals and get support from us.

We shall also support your initiative with Sales Tools, Training Videos and Presentations. With our Program and Support, you will be well on your way to success in the World of Consulting.

Your Benefits:

1. There is no entry cost.
2. Enter a Sunrise Industry
3. Expand Your Product / Service Offering
4. Acquire More Customers, if you are already providing Consulting services.
5. You will get 50% of the first 3 years Net Revenue from the Client Sourced by you, through your own sales efforts. We shall work closely with you in order to enable your continuing success.

Get the Linkflo advantage. contact : [sales@linkflo.com](mailto:sales@linkflo.com) [www.linkflo.com](http://www.linkflo.com)



**Customer centricity, speed  
& personalisation of  
interactions are the new  
imperatives for business  
success.**

**Help Businesses get robust  
systems and processes to  
meet their needs**



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What Solutions Does Linkflo Offer?

- Sales Transformation System
- Marketing Transformation System
- Customer Support Automation
- Lead Management
- Opportunity Management & Forecasting
- Sales Performance Management
- Workflow & Case Management
- Channel Management
- Franchise Management
- Task Management
- Advanced Analytics
- Role based access control to protect sensitive information

**Enter a Sunrise Industry**  
**Provide much needed**  
**Business Capabilities to**  
**Organizations**

Where Do I sell?

We provide solutions to Banking, Financial Services, Pharmaceutical, Education, Retail, Technology, Automotive, Food, Real Estate, Construction, e-commerce & other businesses. Most commercial organizations have a need for CRM / Business Transformation / Advanced Analytics Solutions that we offer.

Is it an Attractive Opportunity?

CRM and Advanced Analytics are among the hottest areas of business growth. They provide much needed critical business capabilities. Our solutions match the capabilities of some of the best international players. And while they charge US \$ 35 to 250 per user per month for enterprise level solutions, our services are affordable. Moreover, we offer the added advantage of customization to the Client's needs. We firmly believe that our solutions must adapt to the Client's way of doing business instead of the other way around.

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# Linkflo Consulting Partners Program

**Benefit from our Cloud  
based Technologies,  
Resources and Support**

How does it Work?

1. Please complete and submit the registration form at our 'Partners Portal'
2. You will be involved in Sales as well as Client coordination for implementation.
3. Provide Advice and feedback
4. You will not need any Software Development Expertise. Our Process makes everything easy!
5. Post registration and approval, we shall provide you access to our Partners Portal which will enable you to:

Submit customer details

View our Sales Tools, Videos & Presentations

View the latest status of ongoing projects

Seek support , if needed

What are the Conditions, if any?

1. You should not be related to Linkflo Team members
2. The Referred business Prospect should not be an existing Linkflo customer / user or Client already approached by us.
3. The referred business Prospect should not be an employee of Client already approached by us

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## Imagine a Day in Your Business Day Where

Everyone's Workday was magically organized, simplified & prioritized - by Organization's Priorities

Your Business Leads were auto-assigned & auto-monitored

Business Processes were Connected, Integrated, Tracked & Auto -Monitored

You had one single platform to facilitate multi-location operations & rapid growth

Just a glance would tell you what was working; and what is not

Routine, Repetitive Tasks were eliminated

Attention was sought only where needed

You had a system that enabled you to track each customer's journey, anticipate their needs, and respond in real time to provide one consistent experience every time, at all locations

Your staff was able to answer quickly and knowledgeably to all customers – every time

You were able to provide differentiated experiences to your customers based on Customer Value

Sales & Marketing resources were allocated based on results obtained

You are able to measure service delivery and get automatic reports of promises not met

You could easily identify which members of your sales team were not performing well, need further training or coaching

**Information Systems in most of the organizations leave decision makers buried under a huge volume of incomplete, inadequate or irrelevant data.**

**The management struggles to make quick, rational and insightful decisions, as a result**

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## Linkflo Makes It Possible

**Linkflo makes business information flow with unbroken continuity and provides actionable information.**

**It will help teams focus on selling, marketing and nurturing customers instead of struggling with emails & excel sheets chasing data**

**Unify Customer Data to increase Sales and Service Efficiency.** Single, up-to-date customer profile shared by everyone. Maintain a perfect overview of customer's situation to meet their needs.

**Complete set of Sales Force Automation tools and capabilities** to help close more deals quickly. Provide instant access of Contacts, Activities & Resources to your Sales Team.

**Capture High Quality Leads.** Integrate with the company website to generate automated business leads and improve response time. No lead goes unmanaged with our specially designed Lead Management Workflow.

**Deliver Extraordinary Customer Care** - Linkflo provides complete control over sales as well as service related processes. Helps you improve customer experience and enable faster customer service at the same time.

**Standardize Sales Processes & Reporting.** Compare performances across common metrics for all your locations with standardised reporting

**Save administrative costs.** Automate processes and replace time consuming manual tasks. Simplify Report Generation, Task Management, Delegation, Reminders and Followup.

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## Boost Business Productivity with Linkflo

**Provide a foundation for success** – easily create high-level reports used by executive team to drive overall business strategy. Provide intermediary-wise business performance reports - that update automatically to the latest status - to your relationship managers.

**Keep growth on track with real -time dashboards-** focus on one's own leads, customers & activities

**Never Miss an Opportunity** - receive alerts via email

**Nurture Leads & Targets** with Simple to use Communication System

**Remain connected** with your entire organization on Smart Phone - no matter where you are

**Design strategic marketing campaigns** around customer purchasing habits and interests.

**Streamline Sales Execution.** Eliminate reliance on emails to track prospects and active clients. Spend less time browsing and more time in selling.

**Access Control.** Role based hierarchical access control to maintain data security.

**Secure Sharing.** Enable secure sharing of joint customer data with resellers / external entities.

**Simplify internal communication, improve pipeline visibility & forecasts, and provide real-time business analytics on demand on your Smart Phone or Tablet**

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## **Enter Into / Expand Your Consulting Practice with the Linkflo advantage**

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